Track 1: Innovative Technical Solutions

- Moving a New Technology through R&D Phases to Implementation
- How Engineers Firms Can Help Communicate Research Needs and Help Move New / Innovative Technologies to Implementation
- How Academic Institutions can Provide Solutions to Help Meet Infrastructure Needs
- How State Plan Approval Programs Deal With New / Innovative Technologies
- How Municipal Infrastructure Managers Decide If/When to Implement New/Innovative Approaches
- EPA's Role in Fostering and Conducting Research in Support of the Sustainable Infrastructure Initiative
- Green Infrastructure/LID Approaches for Meeting Infrastructure
 Needs

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Track 1: Innovative Technical Solutions

Significant Challenges

- Processes for regulatory approvals and standards updates
- Funding of Research Work
 - Small Companies / Big Costs
 - Ramping up from lab tests to "real world" testing
- Documenting the performance of new technologies
 - Decision-makers will avoid technologies about which there is uncertainty (people are risk-averse)

Track 1: Innovative Technical Solutions

Significant Challenges

"If you need something and only have a limited amount of \$\$\$, would you spend it on a sure thing or a perceived unknown?"

Track 1: Innovative Technical Solutions

Significant Challenges

- Liabilities (if new technology fails)
 - Utility
 - Engineering Firm
 - Approval Agency
 - Regulatory Enforcement Staff Also Risk-Averse
- Contractor Lack of Familiarity
- Uncertainty/Complexities re: Maintenance
 - What is needed, what does it cost?
 - Who will do it?

Track 1: Innovative Technical Solutions

Significant Challenges

- Mechanisms to facilitate flow of info about new technologies to academic institutions
 - Teaching
 - Research
- Collaboration between disciplines
- Institutional incongruities
- Resources for state approval programs
- Dissemination of research results; putting research findings into practice

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Track 1: Innovative Technical Solutions

Approaches for Improvement

- Approval Agency Ombudsman or Liaison
- Direct Communication with Review Boards
- Agency Access To Technical Resources
 - For radically different/new technologies
- Updated Criteria/Protocols
 - For radically different/new technologies

Track 1: Innovative Technical Solutions

Approaches for Improvement

- Education/Communication on new technologies
 - Forum, Clearinghouse, webcasts
 - Share the news, opportunities for collaboration
- National or regional testing of new technologies (e.g., storm water)
 - Economies of Scale
 - Standardization of Criteria/Approvals
 - Assistance to Communities Considering New Technologies

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Track 1: Innovative Technical Solutions

Approaches for Improvement

- Pilot / phase in new technology
 - Back-up or contingency
- Adaptive Management
- Teaching
 - Integrate sustainability into undergraduate and graduate curricula
 - Integrate construction and O & M into designs
 - Include "soft" approaches (e.g., demand reduction → water conservation)
 - Continuing education

Track 1: Innovative Technical Solutions

Follow-up Steps/Action Items

- Outreach to stakeholders (Utilities, Engineers & Contractors) in Practical Sustainable Infrastructure Implementation, New Technologies
- Sponsor local Pilots/Case Studies
- Recognition (Awards) for Successful Sustainable Infrastructure Projects
 - Internal recognition as well

Track 1: Innovative Technical Solutions

Follow-up Steps/Action Items

- Standards for stormwater controls → EPA?
 - Economies of scale
 - Standardization
 - Links to permits / regulatory programs
- Expand / take advantage of programs:
 - STAR
 - SBIR
 - Cooperative research
 - Development agreements

Track 1: Innovative Technical Solutions Follow-up Steps/Action Items

- Communication / education
- Pilots
- Bring diverse groups together to work on problems
- Quantification
 - Performance
 - Costs and benefits
- Optimize processes for reviewing new technologies, establishing standards

Track 2: Extending Utility Operations Life

- Problems facing Utility Managers
- Tools to Address these Problems
 - Asset Management
 - Environmental Management Systems
 - Other Tools
- Providers of Assistance for Implementing these Tools
 - PEER Centers
 - Other Resources

Track 3: Reducing Utilities Future Costs

Problems, Needs and Challenges

- Need better means to utilize regional management solutions as a way to reduce capital and operational costs.
- Better communication with City Council and public is needed to raise awareness of the value of water.
- Need to manage using watershed approach.

Track 3: Reducing Utilities Future Costs

Problems, Needs and Challenges

- Need to consider variability in commodity costs in planning future capital costs.
- Focus on appropriate technology for community size.
- Compliance timeframes should be flexible/extendable and should allow for longer timeframes.

Track 3: Reducing Utilities Future Costs

Problems, Needs and Challenges

- Based on declining populations in small communities, an analysis is needed to determine where decommissioning is most efficient. Technical assistance is needed to accomplish this analysis.
- There's a challenge of competing goals (water quality standards, public health) for the utilities.

Track 3: Reducing Utilities Future Costs

- Challenge: Need ways to utilize management solutions to reduce capital/operational costs
 - Maximize economies of scale
 - Regionalize community education

Track 3: Reducing Utilities Future Costs

- Challenge: Raise City Council and public awareness of value of water
 - Federal, state, local agencies run ad campaigns to sell the same message
 - Use a business approach to educate (Asset Management)

Track 3: Reducing Utilities Future Costs

- Challenge: Need to manage using watershed approach
 - Generate and share water quality monitoring data (Chesapeake, Milwaukee)
 - Legislate unregulated agricultural community

Track 3: Reducing Utilities Future Costs

- Challenge: Need to consider variability in commodity costs in planning future capital costs
 - Innovation/new technology to replace what's not available
 - Better planning/prioritize spending

Track 3: Reducing Utilities Future Costs

- Challenge: Need ways to utilize regional management solutions to reduce capital/operational costs
 - Resurrect & review 208 area-wide management plans
 - Encourage SRF to use Drinking Water's approach to emphasize regionalization

Track 3: Reducing Utilities Future Costs

- Challenge: Raise City Council and public awareness of value of water
 - Provide council members with scripts to educate public
 - Develop documentary of a small town going through education process

Track 3: Reducing Utilities Future Costs

- Challenge: Need to manage using watershed approach
 - Hire lobbyists to develop legislation for unregulated agricultural communities
 - Inform / educate unregulated agricultural communities regarding impending legislation

Track 3: Reducing Utilities Future Costs

- Challenge: Need to consider variability in commodity costs in planning future capital costs
 - Encourage pilot studies for non-material intensive infrastructure solutions
 - Reward innovation fairly with respect to benefit provided

Track 4: Solutions for the Small Utility

- Paying for Sustainable Infrastructure –
 Obstacles and Options
- Capacity Development Program A Framework for Sustainability
- Utility Partnerships Gaining Operational and Managerial Efficiencies
- Roles of Key Audience Groups in Implementing Sustainability Solutions

Track 4: Solutions for the Small Utility

Significant Challenges

- Industry structure/ownership characteristics
- Lack of technical knowledge about State and federal requirements (and how to meet them)
 - Operator salary / training
- Recognition of and willingness to gain access to capital
 - Need to fit financing instruments to different cases
- Lack of economies of scale, leading to a high per-customer cost of operations

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Track 4: Solutions for the Small Utility

Significant Challenges

- Lack of financial / managerial capacity
 - Financial incentives / requirements
 - Board member training
- Lack of affordable technologies to comply with existing and new technologies
- Public awareness of small system needs

Track 4: Solutions for the Small Utility

Approaches for Improvement

- Truly understand small community differences
 - Targeted use of SRFs
 - Overcoming the barriers to consolidation
 - System Management Intervention Program
 - Implementation of "real" asset management
 - Promotion and acceptance of alternative compliance technologies
 - Raising public awareness

Track 4: Solutions for the Small Utility

Follow-up Steps/Action Items

- Further promotion of the Operator Certification expense reimbursement grant program (DW only)
- "Personalized" information for customers
- Continuity mechanisms / diagnoses
 - Procedural
 - Operational
 - Cost of replacing key staff / identifying costs of services provided by volunteers
- Investigate feasibility of Intervention Program